

# ECONOMICS OF BUSINESS

Learn about the foundations of economics while creating companies and applying the concepts to real world applications.



## WHY THIS CLASS IS A GOOD FIT.

This class is for those who are interested in business and who learn best through applying their knowledge to real-life situations. All assessments are project-based, so they are written and presented (**no scantrons!**). This class is for people who like to work with a group and have good communication and organization skills.

## ABOUT THE CLASS

The course is designed to teach principles of economics. It will focus on the skills and knowledge needed to start a business as a means of learning the foundations of economics. Units of study will include interview skills, marketing, financial literacy, consumer sales, and creating a business proposal.

**10 minutes** of reading time assigned per class, as well as **30 minutes** of homework per class

## BENEFITS

### 1. TeamWork

Work with a group to form a business based on your ideas and learn the skills needed to start a business

### 2. Understand Your Personal Finances

You will have the opportunity to expand your personal finance knowledge, by learning the importance of investments and retirement accounts, creating a business, and understanding how money and taxes work

### 3. Learn How The World Functions

Prepare for a changing world by gaining insight into how economics influences the work that we live in from local, national, and International perspectives

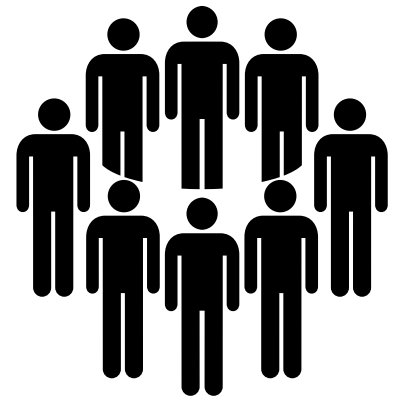
## STANDERS BASED GRADING

### CATEGORIES

- Process = **5%**
- Content = **30%**
- In. Product = **50%**
- Co. Product = **15%**

### BENEFITS

- **This class allows you to earn transferrable college credits with IVC.**



**MRS. MYERS**

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