

Advanced Film/Broadcast News (NTV)

This class is the capstone of all of the production classes. Students will function in a true production environment as they are involved in the production of the school's weekly news show. Students organize, produce, and create segments for broadcast. Film production is another facet of this class, as students will create their own short films for student film competitions and local distribution. Lastly, students create "video yearbook" chapters that cover the groups and events that take place at NHS.

Prerequisite: Teacher Recommendation, production reel, interview.

Year Long Course (10 credits) plus Thursday night lab time 4-8pm

UC/CSU a-g approved – F College Preparatory Elective

Practice Time: About 4 hours per week on average.

Students who are interested in these courses:

- Have interests in film, broadcasting, visual storytelling and composition
- May be interested in pursuing a career in the film or broadcast industry
- Enjoy hands-on learning



FILM AND BROADCAST PROGRAM



Beginning Video Production

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Art Of Television

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Advanced Film/Broadcast News

Art Of Television

This course prepares students to enter the video production industry with an emphasis in pre-production and post-production techniques. Students will learn about the development of the film and television industry and study the techniques used by filmmakers and broadcasters. Training includes production planning, and advanced editing, and camera operation techniques. The Adobe Suite of editing products will be used.

Prerequisite: Beginning Video or Teacher Recommendation

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Year-long course (10 credits)

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NHS General Elective

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UC/CSU a-g approved – F College Preparatory Elective

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Practice Time: 2 hours per week on average.



Work We Do

Students will...

- Learn about and create different types of films and visual productions
- Get hands-on experience with both production and post production equipment.
- Work collaboratively in groups to prepare films/broadcasts for class, local broadcasts and festivals.



Beginning Video Production

Students will learn foundational production techniques including camera operation, audio, lighting techniques, editing, and visual storytelling. This is a hands on class that allows students to be creative and to learn the fundamentals of film, commercial and feature production.

Year-long course (10 credits)

NHS General Elective

UC/CSU a-g approved –

F College Preparatory Elective

Practice Time: less than 1 hour per week

Beginning Video Rubric for 2023-2024 (Subject to change)

	Masterful / Sophisticated (4)	Competent / Proficient (3)	Novice/Need Improvement (2)	Incomplete/No Evidence (1)
Script	Grammar, spelling, punctuation, capitalization, no errors. Format is appropriate for project. Script is complete	Includes 1-4 grammatical errors, misspellings, punctuation errors. Some formatting errors, but the correct format for project. Complete Script	5 or more grammatical errors, including but not limited to spelling, punctuation, and capitalization. Incorrect format for project. Incomplete script.	Incomplete, poor execution and effort
Mark				
Storyboard (Optional)	Detailed planning on video shot sequence, scenery descriptions and dialog for every scene, clean depiction, professional looking	Sketches are in logical sequence, but do not give adequate description of video scenes or dialogue notes, some smudges	Does not represent the sequence of shots in the video; storyboard descriptions are vague or incomplete, cleanliness issues	Incomplete, poor execution and effort
Mark				
Film Quality	Video is not shaky, properly exposed, in focus, properly colored. Reflects clean editing. Follows rules of Continuity when applicable.	Minor issues with video; may be shaky, Unclean editing. A few edits and shots do not follow the rules of Continuity.	Major issues with video may include choppy editing, distracting images, shaky filming, or poor editing. Rules of Continuity were not followed.	Incomplete, poor execution and effort
Mark				
Audio Elements	Narration is clear and edited, soundtrack /effects enhance the project.. All audio elements are of the proper levels.	Audio is fairly clear but occasionally overwhelmed by soundtrack effects. Some unwanted sounds are audible in the project	Audio elements are hard to discern or distracting. Many unwanted sounds are audible.	Incomplete, poor execution and effort
Mark				
Story/Content	Complete story with a beginning, middle and end. Good emotional appeal. Strong message, covers topics completely and with depth.	Complete story with a beginning, middle and end. Moderate emotional appeal. Message is clearly communicated with essential information, limited depth	Story is incomplete, has no emotional appeal. Message is unclear or vague with few sourced facts	Incomplete, poor execution and effort
Mark				

2023-2024 Advanced Film/Broadcast Rubric (Subject to change)

	Masterful / Sophisticated (4)	Competent / Proficient (3)	Novice/Need Improvement (2)	Incomplete/No Evidence (1)
The Pitch	Persuasive, addresses all components in detail	Explains a general plan for the project	Doesn't explain the project focus or represent the final outcome	Incomplete, poor execution and effort
Mark				
Script	Project has complete script or outline. Very detailed and descriptive. Grammar, spelling, punctuation, capitalization, no errors. Format is appropriate for project	Project has complete script or outline, without many details. Includes 1-4 grammatical errors, misspellings, punctuation errors. Some formatting errors, but the correct format for project.	Project has incomplete script or outline. 5 or more grammatical errors, including but not limited to spelling, punctuation, and capitalization. Incorrect format for project	Incomplete, poor execution and effort
Mark				
Storyboard (Optional)	Detailed planning on video shot sequence, scenery descriptions and dialog for every scene, clean depiction, professional looking	Sketches are in logical sequence, but do not give adequate description of video scenes or dialogue notes, some smudges	Does not represent the sequence of shots in the video; storyboard descriptions are vague or incomplete, cleanliness issues	Incomplete, poor execution and effort
Mark				
Film Quality	Video is not shaky, properly exposed, in focus, properly colored. Reflects clean editing with good pacing and proper coloring.	Minor issues with video; may be shaky, or have exposure issues. Unclean editing, some pacing issues and colors don't match.	Major issues with video may include choppy editing, distracting images, shaky filming, out of focus shots, many poorly exposed shots, or poor editing	Incomplete, poor execution and effort
Mark				
Audio Elements	Narration is clear and edited, soundtrack /effects enhance the project.. All audio elements are of the proper levels.	Audio is fairly clear but occasionally overwhelmed by soundtrack effects. Some minor issues with sound design.	Audio elements are hard to discern or distracting. Minimal or no sound design on project.	Incomplete, poor execution and effort
Mark				
Story/Content	Complete story, good emotional appeal. Strong message, covers topics completely and with depth	Complete story, moderate emotional appeal. Message is clearly communicated with essential information, limited depth	Story is incomplete, has no emotional appeal. Message is unclear or vague with few sourced facts	Incomplete, poor execution and effort
Mark				

Deadlines	Group met all required deadlines	Group met the final deadline, but did not meet the rough cut deadline	Group did not meet either deadline, but was able to complete project before showing date	Group did not meet any of the deadlines and was not able to finish before showing date
Mark				