



IVC Entrepreneurship comes to Northwood High

- IVC College instructor teaches the classes
- Offered during second period in the Spring semester
- Earn 4 college credits while in high school
- Earn IVC Certificate of Proficiency in Research Tools for Entrepreneurs
- Learn useful life and work skills to make you more valuable in the workplace
- Gives you a head-start on what to expect in college to create a better chance for success
- Completed college classes are beneficial on 4-year college applications

What you will learn during the Spring Semester

Classes Content:

ENTR 200 - Pathways to Success. fundamental aspects of creatively developing frameworks of passion and purpose as a means of personal empowerment and wealth. The course promotes entrepreneurial thinking across disciplines and exploring your frameworks of thought and entrepreneurial potential.

ENTR 211 - Business Models: The Design and Delivery of Value Successful entrepreneurs are able to describe how their organization creates, delivers, and captures value. Students understand business model generation by examining customer segments, profitability and the process of identifying business goals.

ENTR 212 - Market Validation and Research This course explores a variety of resources, tools, and techniques for collecting and analyzing market research data that is applicable to your business. Students engage in the process of assessing target markets, implementing a market validation strategy, and interpreting primary and secondary research to create effective plans.

For more information or questions contact:



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